Web Scribble Career Fairs

Combine the power of your career center and live or virtual career events

WHAT ARE THE BENEFITS?

Career fairs gives your association the flexibility it needs to host successful, well-attended career fair events.

> Fully integrated with your career center for a better user experience

> Combines job postings, resume access, event registration, event sharing on social media, scheduling and more

> Easy, exportable reports drive more event promotion and marketing opportunities

> Bundle job postings with employer branding opportunities to drive additional revenue

> Deliver additional career resources and benefits to members

> Keep all registrations in one place and drive additional traffic to your career center

> Create a powerful digital footprint with our mobile-friendly Career Fairs experience

HOW DOES IT WORK?

Create career fair events that drive registrations and improve member engagement.

> Hosted on your current Web Scribble career center platform

> Customize your Career Fairs resources and materials to match your associations branding

> Clear, easy directions and sign up for attendees and exhibitors

> Easily track member engagement with AMS integration

> Seamlessly host a virtual career fair simultaneously with an annual event

> Implementation and set up is handled entirely by Web Scribble with a set up time of 2 - 4 weeks

> Track job seeker attendance and break down what percentage of attendees was comprised of members with SSO integrations

ATTENDEE EXPERIENCE

> Registration is a one-click process once an account is created

> Members can register for your Career Fairs event with their membership account credentials and view all exhibiting companies

> View all upcoming events, add reminders to their calendar and schedule meetings with companies using our interview scheduling tool

> With virtual Career Fairs, attendees can still gain "facetime" with hiring companies, on-the-spot interviews and exchange contact information for the future

> Easily register or attend a virtual Career Fairs event on a mobile device

EXHIBITOR EXPERIENCE

> Customized packages with items ranging from job postings, resume access and other branding opportunities

> Option to offer unlimited access to resume database of only event attendees or open to all registered job seekers

> Interview scheduling tool allows employers to request interviews within the platform and add links to Zoom, GoTo Meeting or other video conferencing apps

> Option to be featured on the event page and link to exhibitor's job board account with all active jobs

> Custom package setup to offer exhibitors upon registration

Want to learn more about hosting a live or virtual Career Fairs event with Web Scribble?
Schedule a demo with a Web Scribbler today!

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